

ELIZABETH CAREY SMITH

Graphic designer

Typographer

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OBJECTIVE

To conceptualize and create informed, innovative graphic design and typography.

EDUCATION

Bachelor of Fine Arts in Graphic Design
College for Creative Studies, Detroit. Completed 2002.

*Continued Education, Type Design: Hannes Famira {Cooper Union, NYC}
Workshops, seminars, critiques with: Max Bruinsma {Eye Magazine}, Underware {Dutch type designers}, Elliot Earls {Cranbrook}, David Carson.*

WORK EXPERIENCE

Freelance Designer. Melbourne, May 2008 – Present.

Recent Clients: National Gallery of Victoria, Le Triskel French Crêperie, Geelong Grammar School

Designer, Raft Design. Collingwood, February 2007 – May 2008.

Responsibilities included: conceptualization through to finished artwork of various client projects, which include publications, identities, supporting materials such as brochures, stationery, and marketing pieces.

Senior Designer, *BUST* Magazine. New York City, November 2004 – October 2006.

Responsibilities included: design for all f.o.b. and feature layouts; imagery management; supervision of photoshoots; pre-press and pre-flighting; on-site supervision of printing, including color correction, registration supervision, etc; design of all marketing materials.

Designer, Deloitte & Touche. New York City, October 2003 – November 2004.

Responsibilities included: conceptualization and design of new business development print materials, such as proposals, presentation materials, and some marketing materials.

Designer, Deloitte & Touche. Detroit, July 2002 – October 2003.

Various freelance clients, past and present:

*Melbourne: Ambiguous Horse, This Charming Man, Sweet Jelly Roll
New York: Leaf Machinist (clothing label), Dulcinée (vintage clothing store), Playgirl Magazine, Film Collection 2006 (NYC film festival), Michael Chekhov Theatre, 92nd Street Y, NARAL Pro-Choice New York.*

Undergraduate internships from May 2000 through May 2002, Detroit:

Eisbrenner Public Relations, Axis Creative, Campbell-Ewald Advertising

TECHNICAL SKILLS

*Mac Platform; Adobe Photoshop, Illustrator, InDesign, Acrobat [CS3];
Macromedia Dreamweaver, Fireworks [MX]; Quark XPress 6.5;
some FontLab Studio 5.*